

INTERNATIONAL UPCYCLING COMPETITION

GENERAL PRESENTATION

PURPOSE

An international competition organized by the French Federation of Lace and Embroidery (FFDB) aimed at students from higher education institutions specializing in applied arts or fashion.

THEME

Creative proposals for recycling residual materials from lace and embroidery production.

The French Federation of Lace and Embroidery (FFDB), an independent professional body established in 1935, is the heir to the great guilds of the Middle Ages. It brings together renowned heritage lace and embroidery manufacturers supplying luxury markets worldwide. These companies, many of which have been family-run for generations, are often more than a century old and hold the «Living Heritage Company» label.

Committed to excellence and aware of current ecological challenges, these companies are increasingly active in Corporate Social Responsibility (CSR).

In this spirit, the FFDB is launching **an international upcycling competition for residual materials from lace and embroidery production**. For this first edition, the competition is limited to students from four schools :

ENSAA Duperré / PARIS / FRANCE

[DUPERRE.ORG/](https://duperre.org/)

De Montfort University / LEICESTER / ENGLAND

[DMU.AC.UK/HOME.ASPX](https://dmu.ac.uk/home.aspx)

Université Akaki Tsereteli / KUTAISI / GEORGIA

[ATSU.EDU.GE/GE/HOME](https://atsu.edu.ge/ge/home)

Weißensee Kunsthochschule / BERLIN / GERMANY

[KH-BERLIN.DE/](https://kh-berlin.de/)

PARTICIPATING MANUFACTURERS

FOR LEAVERS LACE (DENTELLE DE CALAIS-CAUDRY®/I.G.) / DENTELLEDECALAISCAUDRY.FR

Beauvillain Davoine / BEAUVILLAIN-DAVOINE.COM

Darquer & Méry / DARQUER-MERY.FR

Dentelles André Laude / DENTELLES-LAUDE.FR

Jean Bracq / JEANBRACQ.COM

Solstiss / SOLSTISS.COM

Sophie Hallette / SOPHIEHALLETTE.COM

FOR MECHANIZED BOBBIN LACE

Société Choletaise de Fabrication / SCFL.FR

FOR EMBROIDERY

Broderies Langlet / BRODERIES-LANGLLET.COM

Broderies Leveaux / BRODERIES-LEVEAUX.FR

Potencier broderies / POTENCIER.COM

The competition will involve various partners, including the Lace and Embroidery Museum in Caudry and the City of Lace and Fashion (CIDM) in Calais.

OBJECTIVES

This competition aims to promote excellence, innovation, and eco-responsibility in the lace and embroidery sector, while providing a platform for young talents to showcase their creativity.

It seeks to :

- **Encourage students to propose creative and innovative recycling solutions for textile «waste» from lace and embroidery production.**
- **Raise awareness of eco-responsibility in fashion, art, and decoration.**
- **Provide young designers with opportunities to express their talents and innovative ideas.**
- **Introduce future creators to the specifics of lace and embroidery production and products.**

GENERAL TERMS *(Detailed Rules Available Separately)*

Participation

Teachers must notify their intention to incorporate the competition into their class curriculum.

Materials will be provided to participating classes.

Students may compete individually or in teams on the same project.

Categories

Two categories are proposed: “ **Fashion** ” and “ **Art** ”.

Educational support

Visits to schools, manufacturers, or museums in Caudry or Calais may be organized upon teachers' requests.

Project selection

Projects will be selected anonymously by a jury of professional experts. Depending on their ranking, selected students may receive prizes as «awarded winners» (see prize list below) or be included in the selected projects without winning prizes.

Expected final creations

Students are required to submit their “upcycled” creations in their chosen category, potentially accompanied by material samples or concepts for further development.

Awards

Prizes for each of the two categories:

- **1st Prize** : € 1,200
- **2nd Prize** : € 800
- **3rd Prize** : € 500

Winners may also receive internship opportunities with creative departments in participating companies.

Project Exhibition / Communication / Award Ceremony

Selected projects (awarded or not) will be displayed at the award ceremony venue. They may also be exhibited elsewhere, including the Lace and Embroidery Museum in Caudry, the City of Lace and Fashion (CIDM) in Calais and an International Textile show in Paris.

A communication and promotion campaign will be conducted via social media (dedicated Instagram page, etc.), with students encouraged to share it.

Tentative schedule

- * **September 2024 / March 2025** / Competition planning / Partner and school communication
- * **First half of 2025** / Competition announcement and launch
- * **Late September 2025** / Deadline for teachers to confirm participation
- * **By October 2025** / Materials provided to schools by professionals
- * **October 31, 2025** / Deadline for students to submit their individual participation form online
- * **October 2025 – March 2026** / Workshops and potential class visits to manufacturers
- * **May 15, 2026** / Submission deadline for creations and online sending of their tracking sheet
- * **End of may beginning of June 2026** / Winner selection
- * **End of June 2026** / Award ceremony
- * **From July 2026** / Project exhibitions

CONTACTS

FFDB PRESIDENT

Corentin Potencier

cpotencier@potencier.com / Tel. +33 (0)6 83 63 41 87

FFDB ADMINISTRATIVE MANAGER

Christelle Chambeurland

contact@ffdb.net

COMPETITION CURATOR

Lydia Grandjean

lydia.grandjean@free.fr / Tel. + 33 (0)6 08 58 13 84

FÉDÉRATION FRANÇAISE DES DENTELLES & BRODERIES

122, rue de Provence 75008 Paris

contact@ffdb.net - SIRET 784 204 083 000